



WE HONOR VETERANS

HONOR FLIGHT (The Movie)

ONE LAST MISSION

[We Honor Veterans \(WHV\)](#), a program of the National Hospice and Palliative Care Organization in collaboration with the Department of Veterans Affairs, is collaborating with Freethink Media to bring awareness of terminally ill World War II veterans in our communities.

Honor Flight is a heartwarming documentary about four living World War II veterans and a Midwest community coming together to give them the trip of a lifetime. Volunteers race against the clock to fly thousands of WWII veterans to Washington, DC to see the memorial constructed for them in 2004, nearly 60 years after their epic struggle.

Honor Flight also chronicles the stories of veterans Joe Demler and Harvey Kurz. They raise money for and promote the Honor Flight program to help fly as many of their fellow veterans as possible. Joe, a soft-spoken retired postmaster, was famously pictured in Life magazine as “the Human Skeleton” upon his liberation from a German POW camp. Days from death, he weighed just 70 lbs. His comedic sidekick, Harvey, saw the iconic flag go up at the Battle of Iwo Jima, unbeknownst to the shoppers he bags groceries for at the local Pick n’ Save.

Dan Hayes (Director) and Clay Broga (Producer) are the filmmakers and created Freethink Media, a production company devoted to telling stories about freedom, human well-being and achievement.

WHV Partners can host a screening of the movie in your community to raise awareness¹ and support for your program and Honor Flight. Choose from the two options below to host.

Option 1: Host a Screening at Your Local Theater with Tugg.com

Tugg is a web-platform that allows your program to bring the Honor Flight movie to your local theater. Tugg works with your local theater, manages ticket purchasing and helps with promotion.

Local Movie Theater Screenings Include:

- Permission to Host a One-Time Film Screening at a Local Movie Theater
- Digital “Host a Screening” Kit (Press Kit, Flyer/Poster Digital Files)
- Promotion of Your Screening on the Honor Flight Film Website
- Online Ticket Sales

Pricing: No cost to hospice

Tickets are \$8 - \$12 each

¹ Hosting a screening is an approved activity toward *We Honor Veterans* Partnership community outreach requirements.

Restrictions:

- Must be held on a weekday/weeknight depending on theater availability
- Must meet minimum threshold ticket sales (generally between 50-80)
- Promoter receives 5% gross ticket revenue

Option 2: Host a screening at another venue

WHV Partners host a screening at an educational institution, museum, place of worship or other organization that meets the necessary technical requirements. You purchase a one-time license to screen the film.

One-Time License Fee Includes:

- Permission to Host a One-Time Film Screening
- DVD, Blu-Ray (preferred), or DCP of Honor Flight
- Digital "Host a Screening" Kit (Press Kit, Flyer/Poster Digital Files)
- Printed Film Poster
- Promotion of Your Screening on the *Honor Flight* Film Website
- Online Event Registration (through Eventbrite)

Pricing: Licensing fee + fee below

\$200: Educational Institution (Up to 1,000 Attendees)

\$500: 15-100 Attendee Screening

\$1,000: 101-1,000 Attendee Screening (Host a Screening Kit also includes printed posters)

\$2,500: Hosted Screening with Filmmaker Q&A (Director or Producer attend event and are available for remarks. A dedicated Freethink Media event coordinator will be made available for your event.)

Restrictions:

- Additional potential costs - WHV Partner will have to conduct promotion/marketing

We Honor Veterans/NHPCO will provide:

- Talking Points for hosting a screening
- [Order forms](#) for Recognition Ceremony kits, which includes:
 - WHV pins: \$ 3.25 – Members
\$ 5.25- Non-Members
 - Acknowledgment Cards: \$0.25- Members
\$0.75- Non-Members
 - WHV hats, posters and pens (see pricing on order form)

Support for the Honor Flight Network, We Honor Veterans and your program

Donations are to be divided 50% to Honor Flight and 50% to *We Honor Veterans* or your program

- Ask for donations at time of ticket purchase
- Ask for donations at screening

How to Sign-up: <http://www.honorflightthemovie.com/host-a-screening>

**** Be sure to include in the Organization box: Your provider name, *We Honor Veterans Partner*****

Questions? Contact honorflight@freethinkmedia.com