In order to build upon the success of *We Honor Veterans* and sustain this important program, NHPCO seeks strategic corporate collaborators to become *WHV Sponsors*. These unique investment opportunities remain designated for organizations who understand the importance of serving Veterans based on their preferences for care and services. Sponsorship will be for a period of 12 months *(payments may be divided within timeframe)* with options for multi-year and renewal.

**PLATINUM ($100,000+)**

Benefits at this level are highly customized, developed specifically for the Platinum Sponsor. Listed below are potential benefits that can be customized to the Sponsor needs.

- ★ Opportunity for Sponsor’s leadership to sit on Foundation Corporate/Foundation Council
- ★ Communications and public relations plan to highlight Sponsor’s investment
  - Recognition in media and on wehonorveretans.org
  - Press releases and a feature story in NHPCO and NHF publications
  - Listing in Annual Report
  - Promotion in social media outreach
  - Ability to market sponsorship to media outlets
  - Use of unique WHV logo on marketing materials *(with separate usage agreement)*
- ★ Technical Assistance on Veterans Care
  - Webinars
  - Resources
- ★ Dated Certificate/Plaque for display at Sponsor location
- ★ Special Invitations to We Honor Veterans events and receptions
- ★ Other opportunities as agreed upon to showcase Sponsor’s leadership in supporting Veterans care

**GOLD ($50,000)**

- ★ Communications and public relations plan to highlight Sponsor’s investment
  - Recognition in media and on wehonorveretans.org
  - Press releases and announcement in NHPCO and NHF publications
  - Listing in Annual Report
  - Promotion in social media outreach
  - Ability to market sponsorship to media outlets
  - Use of unique WHV logo on marketing materials *(with separate usage agreement)*
- ★ Technical Assistance on Veterans Care
  - Webinars
  - Resources
- ★ Dated Certificate/Plaque for display at Sponsor location
- ★ Special Invitations to We Honor Veterans events and receptions

**SILVER ($25,000)**

- ★ Communications and public relations plan to highlight Sponsor’s investment
  - Recognition in media and on wehonorveretans.org
  - A joint press release
  - Listing in Annual Report
  - Promotion in social media outreach
  - Ability to market sponsorship to media outlets
  - Use of unique WHV Sponsor logo on marketing materials *(with separate usage agreement)*
- ★ Technical Assistance on Veterans Care
  - Webinars
  - Resources
- ★ Dated Certificate for display at Sponsor location
- ★ Special Invitations to We Honor Veterans events and receptions

**BRONZE ($10,000)**

- ★ Communications and public relations plan to highlight Sponsor’s investment
  - Recognition in media and on wehonorveretans.org
  - A joint press release
  - Listing in Annual Report
  - Promotion in social media outreach
  - Ability to market sponsorship to media outlets
- ★ Technical Assistance on Veterans Care
  - Resources
- ★ Dated Certificate for display at Sponsor location

**PARTNER ($1,000)**

*Available to multi-site WHV Partners only

- ★ Use of unique WHV Sponsor Logo on marketing materials *(with separate usage agreement)*
- ★ Dated Certificate for display at Sponsor location
- ★ Recognition on wehonorveterans.org

To discuss sponsor opportunities, please contact:
Maggie Nayyar at (703) 837-3157 or mnayyar@nhpco.org

For more information, visit [www.WeHonorVeterans.org](http://www.WeHonorVeterans.org)