



## ***We Honor Veterans Community Partner Campaign Facts***

**WHAT:** *We Honor Veterans* ([www.WeHonorVeterans.org](http://www.WeHonorVeterans.org)) is a national awareness campaign conducted by the National Hospice and Palliative Care Organization (NHPCO) in collaboration with the Department of Veterans Affairs (VA). To help sustain this program, Dignity Memorial has collaborated with NHPCO to become the **Founding WHV Community Partner**. NHPCO and Dignity Memorial actively support the campaign because of the 2.4 million deaths in the United States each year, approximately 680,000 are Veterans. Learn more about the **We Honor Veterans** program at [www.wehonorveterans.org/community-partners](http://www.wehonorveterans.org/community-partners).

**WHY:** Dignity Memorial locations have always been focused on serving Veterans with respect, integrity and dignity. Through the **We Honor Veterans** program, we hope to assure that every Veteran receives such care no matter the service provider they choose.

In collaboration with NHPCO, Dignity Memorial has developed four levels of distinction based on the location's involvement with Veteran education and interaction with Veterans and their family members. The goal of these levels is to ensure the very best care is being provided to those who have served our country. Through this program, local Dignity Memorial locations can join communities across the country in honoring our Nation's Veterans and be listed as Community Partners on the **We Honor Veterans** website.

As they achieve each Level, Dignity Memorial locations will have the ability to promote their increasing commitment to Veterans by displaying the **We Honor Veterans** affiliation in their facilities, on their websites, in printed community outreach and educational materials and through social media outlets.

**Recruit** Get oriented and commit to the **We Honor Veterans** program

**Level 1** Build professional and organizational capacity to provide quality services for Veterans and their families (1 Star: **We Honor Veterans** Level 1 logo)

**Level 2** Develop and/or strengthen partnerships with hospices and other healthcare organizations, VA, and Veteran Service Organizations (2 Stars: **We Honor Veterans** Level 2 logo)

**Level 3** Promote hospice and palliative care for Veterans (3 Stars: **We Honor Veterans** Level 3 logo)

**Level 4** Demonstrate the impact of organizational programs through evaluation and analysis of Veteran-specific programs (4 Stars: **We Honor Veterans** Level 4 logo)

**HOW:** Dignity Memorial locations can [join the We Honor Veterans campaign](#) by submitting the online Community Partner Commitment form. Locations can “earn their stars” and certificate by completing activities for each of the four levels of commitment. This allows community members, including Veterans to easily identify funeral homes that have made a commitment to offer veteran-specific care and services provided by a competent and highly skilled workforce.

**RESOURCES:** [www.WeHonorVeterans.org](http://www.WeHonorVeterans.org) provides tools and resources to assist locations in:

- Committing to honoring Veterans at the end of life
- Learning more about caring for Veterans
- Providing Veteran-centric education for staff
- Measuring Quality and Outcomes

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