



WE HONOR VETERANS

Sponsor

In order to build upon the success of *We Honor Veterans* and sustain this important program, NHPCO seeks strategic corporate collaborators to become *WHV Sponsors*. These unique investment opportunities remain designated for organizations who understand the importance of serving Veterans based on their preferences for care and services. Sponsorship will be for a period of 12 months (*payments may be divided within timeframe*) with options for multi-year and renewal.

PLATINUM (\$100,000+)

Benefits at this level are highly customized, developed specifically for the Platinum Sponsor. Listed below are potential benefits that can be customized to the Sponsor needs.

- ★ Opportunity for Sponsor's leadership to sit on Foundation Corporate/Foundation Council
- ★ Communications and public relations plan to highlight Sponsor's investment
 - Recognition in media and on wehonorveterans.org
 - Press releases and a feature story in NHPCO and NHF publications
 - Listing in Annual Report
 - Promotion in social media outreach
 - Ability to market sponsorship to media outlets
 - Use of unique WHV logo on marketing materials (with separate usage agreement)
- ★ Technical Assistance on Veterans Care
 - Webinars
 - Resources
- ★ Dated Certificate/Plaque for display at Sponsor location
- ★ Special Invitations to We Honor Veterans events and receptions
- ★ Other opportunities as agreed upon to showcase Sponsor's leadership in supporting Veterans care

GOLD (\$50,000)

- ★ Communications and public relations plan to highlight Sponsor's investment
 - Recognition in media and on wehonorveterans.org
 - Press releases and announcement in NHPCO and NHF publications
 - Listing in Annual Report
 - Promotion in social media outreach
 - Ability to market sponsorship to media outlets
 - Use of unique WHV logo on marketing materials (with separate usage agreement)
- ★ Technical Assistance on Veterans Care
 - Webinars
 - Resources
- ★ Dated Certificate/Plaque for display at Sponsor location
- ★ Special Invitations to We Honor Veterans events and receptions

BRONZE (\$10,000)

- ★ Communications and public relations plan to highlight Sponsor's investment
 - Recognition in media and on wehonorveterans.org
 - A joint press release
 - Listing in Annual Report
 - Promotion in social media outreach
 - Ability to market sponsorship to media outlets
- ★ Technical Assistance on Veterans Care
 - Resources
- ★ Dated Certificate for display at Sponsor locations

SILVER (\$25,000)

- ★ Communications and public relations plan to highlight Sponsor's investment
 - Recognition in media and on wehonorveterans.org
 - A joint press release
 - Listing in Annual Report
 - Promotion in social media outreach
 - Ability to market sponsorship to media outlets
 - Use of unique WHV Sponsor logo on marketing materials (with separate usage agreement)
- ★ Technical Assistance on Veterans Care
 - Webinars
 - Resources
- ★ Dated Certificate for display at Sponsor location
- ★ Special Invitations to We Honor Veterans events and receptions

PARTNER (\$1,000)*

- *Available to multi-site WHV Partners only
- ★ Use of unique WHV Sponsor Logo on marketing materials (with separate usage agreement)
 - ★ Dated Certificate for display at Sponsor location
 - ★ Recognition on wehonorveterans.org

To discuss sponsor opportunities, please contact:
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