



We Honor Veterans Community Partner Campaign Facts

WHAT: *We Honor Veterans* (www.WeHonorVeterans.org) is a national awareness campaign conducted by the National Hospice and Palliative Care Organization (NHPCO) in collaboration with the Department of Veterans Affairs (VA). To help sustain this program, community-based health care organizations have collaborated with NHPCO to become **WHV Community Partners**. NHPCO and Community Partners actively support the campaign due to the 2.4 million deaths in the United States each year, approximately 680,000 are Veterans.

WHY: Through the program, *We Honor Veterans Community Partners* hope to serve all Veterans with respect, integrity and dignity no matter the service provider they choose.

Four levels of distinction have been developed based on an organization's involvement with Veteran education and interaction with Veterans and their family members. The goal of these levels is to ensure the very best care is being provided to those who have served our country. Through this program, Community Partners can join communities across the country in honoring our nation's Veterans and be listed on the *We Honor Veterans* website.

As they achieve each Level, organizations will have the ability to promote their increasing commitment to Veterans by displaying the *We Honor Veterans* affiliation in their facilities, on their websites, in printed community outreach and educational materials and through social media outlets.

Recruit Get oriented and commit to the *We Honor Veterans* program

Level 1 Build professional and organizational capacity to provide quality services for Veterans and their families

Level 2 Develop and/or strengthen partnerships with hospices and other healthcare organizations, VA, and Veteran Service Organizations

Level 3 Promote hospice and palliative care for Veterans

Level 4 Demonstrate the impact of organizational programs through evaluation and analysis of Veteran-specific programs

HOW: Organizations can [join the *We Honor Veterans* campaign](#) by submitting the online Community Partner Commitment form and "earn their stars" and certificate by completing activities for each of the four levels of commitment. This allows community members, including Veterans to easily identify organizations that have made a commitment to offer veteran-specific care and services provided by a competent and highly skilled workforce.

RESOURCES: www.WeHonorVeterans.org provides tools and resources to assist organizations in:

- Committing to honoring Veterans at the end of life
- Learning more about caring for Veterans
- Providing Veteran-centric education for staff
- Measuring Quality and Outcomes

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