



M y n d

Immersive

THE DIGITAL TRANSFORMATION OF SENIOR CARE

A collage of images including a globe, a city, and a person in a VR headset, representing digital transformation and immersive experiences.

Industry Trends

- By 2030, *every* Baby Boomer will be 65+
- The number of 65+ will outnumber those under 18 for the first time in history!
- **Who will take care of me?**

Stanford University & MyndVR Research

Stanford Study results:

Stanford University has completed the largest study ever conducted on VR and the aging population – 2-year study

- **79%** of residents reported feeling more optimistic after using Mynd.
- **58%** reported feeling less isolated.
- **95%** of the caregiving staff and **83%** of the residents reported that using Mynd was moderately to extremely beneficial for improving relationships with each other.

Veterans in VR:

20 locations at the VA
70 State Veteran Homes

Outstanding outcomes:

- Rating: 8 out of 10, with 10 being *life-changing*
- Over 40 % reduction in pain
- Over 35% reduction of anxiety
- Over 80% reduction in boredom
- 100% of residents found relief from sadness, isolation, restlessness, agitation

Industry-leading Immersive Hardware

in Partnership with HTC VIVE

We dedicated 2023 to develop our system on the lightest headset on the market.

VIVE Flow




VIVE XR Elite



Immersive Library - Mynd Essentials™

The Mynd Essentials library is a curated selection of 100 titles stored on the local hard drive for speed and ease of use




Travel

Experience the world like never before with a vast collection of breathtaking destinations right at your fingertips.

Featured Content:

- One Day in Rome
- One Day in Paris
- Exploring the American West
- Route 66: A Road to Remember
- Yellowstone National Park
- Explore Spain: Valencia



Music/Arts

Get front-row access to unparalleled music and arts events that bring the magic of live performances and exhibitions to life in stunning detail.

Featured Content:

- The Lion King on Broadway
- Aladdin on Broadway
- The Nutcracker
- Holiday Singalong
- Thiago at Sammons: 'Beethoven's Für Elise'
- Classic Jazz Hits
- Classical Encounters




Pets

Step into a world filled with adorable furry friends and experience the benefits of connecting with your favorite animals.

Featured Content:

- Puppy Playtime
- Kittens!
- Dogs for Days
- Goat Yoga
- Happy Trails Farm Animal Sanctuary Tour
- Redmond Petting Farm
- Raising Ducklings




Nature

Explore breathtaking landscapes, connect with animals, and discover the wonders of the natural world.

Featured Content:

- The Arboretum: Vibrant Gardens
- Butterfly Garden
- Humboldt Penguins
- Hummingbird Wars
- ZooTour
- Peaceful Nature
- Intro to GI Peaceful Place




Adventure

Unleash your inner adventurer and embark on thrilling expeditions that deliver heart-pumping action and adrenaline-fueled excitement.

Featured Content:

- Jetfighter Aerobatics
- Skydiving
- Shark Week-Isle of Jaws
- Wilderness Canoeing
- Diving the Red Sea
- Fly Fishing
- The Wingsuit Experience



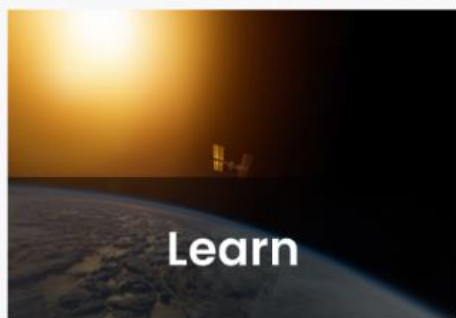
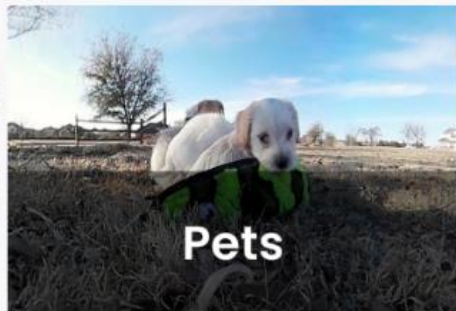
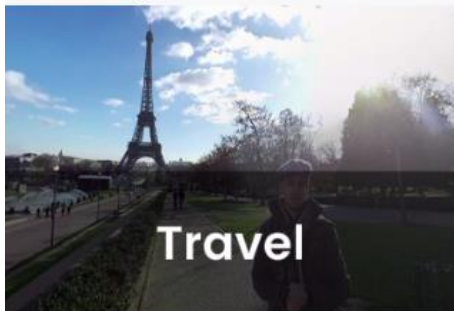
Learn

Expand your knowledge and explore new subjects with a vast collection of engaging educational experiences that spark curiosity and promote healthy cognition.

Featured Content:

- Rocket Launch: Atlas V Starliner
- The Man Behind Notre-Dame
- To the Point: Knife Making Workshop
- Volcanos
- Petersen Automotive Museum Tour
- From Bean to Bar: Chocolate Factory Tour

Categories



Play/Pause

Stop

Reorient View

The Mynd Immersive Platform

A library of immersive videos, applications and interactive modules for seniors and caregivers

Mynd XR™ - coming soon

Full suite of therapeutic VR experiences designed to enhance occupational, physical, and speech therapy outcomes



Mynd Essentials™ & Essentials Plus

Includes the largest library of senior-friendly immersive videos and virtual reality engagement content



Digital Therapeutics for use by licensed therapists, mental and physical health

MyndCare™

A suite of immersive content for staff training, onboarding and wellness with dedicated hardware.



Activities, Life Enrichment, Recreational Therapy for mood and behavioral improvement

Staff and caregiver training

Use Case

Rehabilitation

Physical Therapy
Occupational Therapy
Speech and Language Therapy

Exercise and Cognitive Games

Memory Care
Mental health
Aerobic exercise
Muscle strength
Sundowning

Immersive Videos

Travel
Nature
Music / Arts
Adventure
Pets
Science / Education

Recreational Therapy

Music Therapy
Meditation
Art Therapy
Reminiscence Therapy

Staff Training

Immersive training
Day in the life modules
Immersive simulation

Staff Wellness

Meditation
Games

Platform Summary

Content, Applications and Features

	Mynd Care	Mynd Essentials	Mynd Essentials Plus	Mynd XR
Headset	Pico	HTC Flow	HTC Flow	HTC XR Elite
Tablet	None	Included	Included	Included
Internet connectivity required?	No	No	Yes	Yes
Connect Multiple Glasses	No	No	Up to 5	Up to 5
Immersive Video Content	✓	✓	✓	✓
Mynd Meditation	✓	✓	✓	✓
Veterans Highlights		✓	✓	✓
Faith-Based Content		✓	✓	✓
Butterfly Game			✓	✓
Mynd Explorer			✓	✓
Mynd Theater			✓	✓
Music of the Mynd			✓	✓
Cognitive Games				✓
Fitness-Biking				✓
Fishing				✓
Medication Management				✓
ADLs				✓
Caregiver Training	✓			
Dementia Interactive Training	✓			
Monthly Subscription (2 yr)	\$100.00	\$150.00	\$175.00	\$250.00

Training in Virtual Reality

Confidential: not for distribution

Saves Time

↓ 40%



Reduces enterprise training time by up to 40%



4x faster

Up to 4x faster than traditional classroom learning

↓ 50-70%



Reduces time to proficiency by 50-70%

Increases Engagement

3.75x 
more connected

Learners are 3.75x more emotionally connected to content

4x 
more focused

Learners are 4x more focused than traditional learning

Improves Retention

16x 
more likely

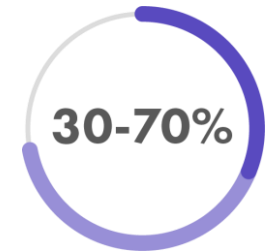
Users are 16x more likely to recall information compared to traditional methods

275% 
more confident

275% more confident applying skills learned in VR training

Saves Money

\$ Cost-effective
Studies show that VR training is more cost-effective than traditional training methods



VR training can save between 30-70% in training cost compared to traditional methods



VR on *The Good Doctor*

Thank you

Jessica Benson

MyndVR.com

SCAN FOR CONTACT INFO:

