For Immediate Release:

[Date]

**Serving Those Who Served: Providing Serious Illness Care to Veterans**

*[Organization] delivers Veteran-centric care to the Community as a We Honor Veterans partner*

(Your City, State) – As the nation honors these American heroes for their military service on Veterans Day, November 11, [Organization] extends recognition and Veteran-centric care to military Veterans and their families when facing a life-limiting illness throughout the year. **[If you are doing a specific Veterans Day event, note that here.]**

As a [We Honor Veterans](http://www.wehonorveterans.org)partner, [your program] is providing specialized care to Veterans who are facing a life-limiting illness and their families throughout the year. This includes a Veteran-to-Veteran volunteer program, recognition and pinning ceremonies, and assistance navigating veteran benefits.

In recognition of Veterans Day, **[Insert information about your Veterans Day event]**

[**Insert a quote from your leadership team about your event and/or participation in the WHV program.]**

The National Hospice and Palliative Care Organization, in collaboration with the Department of Veterans Affairs, created the We Honor Veteransprogram to empower hospice and other healthcare providers across America to meet the unique needs of seriously ill Veterans and their families. Learn more about the We Honor Veterans program at [www.WeHonorVeterans.org](http://www.WeHonorVeterans.org) and about [Your Program] at [Program Website].

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